

# Pandemic Health Check

## How well prepared is your organisation?

The World Health Organisation has classified pandemic influenza as the most significant global public health emergency. Why?

- There have been 3 pandemics in the last 100 years;
- Existing vaccinations may not be adequate;
- Animal viruses can combine with human influenza viruses or adapt to humans;
- Increasing movement and migration of people internationally.

An outbreak could be catastrophic both in terms of human life impact (absenteeism, illness, death) and financial consequences (lower business activity). According to estimates published by the Australian Treasury, an immediate 5% drop in GDP in Australia, but for less resistant or unprepared organisations, long term survival will be threatened as more resistant competitors start to capture more market share.

### The necessary steps for your business

Whilst the likelihood of a pandemic event is possible, the impact could be catastrophic. That is why it is good business practice to at minimum, include a pandemic response strategy in a business continuity plan. In fact, some regulators mandate inclusion of pandemic risk into an organisations risk management and business continuity plans.

InConsult is well positioned to support organisations who want to improve their pandemic risk management and business continuity planning framework. We can support in a range of activities including:

- Developing an appropriate pandemic framework that is aligned to your business continuity planning and risk management framework;
- Conducting a comprehensive independent assessment of your existing pandemic program;
- Providing you with a high level review of your existing preparedness;
- Performing desktop response testing.

### Delivering benefits

Our pandemic health check solution is customised to the needs of each organisation and is competitively priced for maximum value. Our no-fuss approach helps to deliver a number of benefits.

- Comply with the statutory requirements and/or best practice business continuity management standards.
- Improved corporate governance.
- Improved company sustainability.
- Edge over the competition.
- Improved company resilience.
- Increase ability to survive a pandemic outbreak.
- Ability to plan ahead for critical decisions.
- Improved pandemic awareness.
- Ability to avoid non-budgeted financial losses.
- Improved Business Continuity Planning.

### Want to know more

Contact InConsult on 02 9241 1344 or [info@inconsult.com.au](mailto:info@inconsult.com.au) for more information.